

Escapees RV Club

by Stephanie Bernhagen



While you are fighting traffic to and from work, full-time RVers are hauling catfish out of a Florida canal or sitting in shirt sleeves, enjoying a desert sunset.

There is no law that says you must wait until you are 62 to retire. (Joe and Kay Peterson, founders of Escapees, started full-timing when they were 43.) Teachers, nurses, businessmen, engineers, tradesmen—people from all walks of life who are in their 40s and 50s are enjoying full-time RVing.

Even those in their 60s and 70s are far from rocking-chair stereotypes. They hike the hills in search of rocks, bicycle to town for groceries, and line dance their way across the country.

If you hate fighting traffic to get to a job from which you'd really like to retire, or if you are already retired, it is time to re-examine your goals.

It is important to know that you will not be alone out there. The Escapees total support network will make it easy for you. Escapees (SKPs) are a Special Kind of People who are always ready to help each other.

S.K.P. also designates the three concepts on which the network is built:

- Service
- Knowledge
- Parking

If you dream of seeing new places and expanding your circle of friends, and if living in an RV appeals to you, you should join Escapees.

Whether you are retired or need to continue earning money, the Escapees support network will provide the answers to a successful escape.

Remember, real success is not measured by the possessions we acquire, and heart attacks do not happen just to the other guy. With the help of Escapees, there is no need to postpone your dream.

We would not travel without this support network. Learn more about Escapees at their website or by calling 1-888-757-2582. (<http://www.escapees.com>)

This, according to Cathie Carr, Escapees CEO, is the Escapees RV Club mission and what it means. This appeared in a column in the Escapees magazine.

Escapees Mission Remains

"To provide a complete support network for serious RVers. We are committed to excellence. We are dedicated to providing Support, Knowledge and Parking and will never stop striving to improve. We are honest in everything we do."

Those short sentences contain simple words. Read them carefully and you will see into the very soul of the Escapees organization. There is no language about being the biggest club. There are no exclusivity clauses. It is short and to the point, yet it is complex and all-encompassing.

The essence of the Escapees organization, simply put, is sharing knowledge and providing support to those who love this lifestyle. We will continue to ensure our network is not only complete, but that it meets the highest quality standards possible. We have vowed to never stop trying to improve, and we take that oath very seriously.

And while the sentence, "We are honest in everything we do," may seem both obvious and unneeded in a mission statement, we believe it is the core principle that separates us from the pack. If we can't be honest in every pursuit, every industry contact, every article we publish and every battle we fight, then we simply won't participate.

That is our promise, clear and simple.